

**2010 Regional Conference of MBAs
March 14 – 19, 2010
Trump Taj Mahal, Atlantic City, NJ**

**Preliminary Schedule
(As of 1/26/10)**

Commercial Property Program

Sunday, March 14, 2010

4:30 p.m. - 9:00 p.m.

Registration/Information Desk Open

Conference Headquarters Outside the Mark Etess Arena

7:00 p.m. - 9:00 p.m.

Opening Networking Cocktail Reception

Diamond Ballroom A & B

Monday March 15, 2010

7:30 a.m. - 8:00 p.m.

Registration/Information Desk Open

Conference Headquarters Outside the Mark Etess Arena

7:30 a.m. - 9:00 a.m.

Continental Breakfast

Tiara Ballroom A

9:00 a.m. - 12:00 p.m.

General Session

Tiara Ballroom A

Welcome/Introduction:

- **E. Robert Levy, Esq.**, Conference Chairman; Executive Director, MBA-NJ, NJAMB and MBA-PA
- **Marilyn L. Brown**, President, Eleford & Company, Inc.; Liaison - Mortgage Bankers Association of NY, Inc.; Vice Chairman - MBA of NY Scholarship Foundation, Inc.; Director, Xemex Holdings Corporation

Industry Leaders Panels

Tiara Ballroom A

Industry Leaders Part I: A Market Perspective from Seasoned Industry Leaders

Moderator: **Marilyn L. Brown**, President, Eleford & Company, Inc.; Liaison - Mortgage Bankers Association of NY, Inc.; Vice Chairman - MBA of NY Scholarship Foundation, Inc.; Director, Xemex Holdings Corporation

Panelists: TBA

Industry Leaders Part II - Recreating the Capital Markets (CMBS & CDO): A New Paradigm

Moderator: **Lawrence J. Longua**, Clinical Associate Professor, Director - REIT Center; NYU Schack Institute of Real Estate; Director, Xemex Holdings Corporation

Panelists: TBA

12:15 p.m. - 1:45 p.m.

Speaker Luncheon

Tiara Ballroom B

2:00 p.m. - 5:30 p.m.

How to Handle a Commercial Loan Portfolio in a Troubled Market

Tiara Ballroom A

With the recent drop in commercial real estate values, hear how current lenders and consultants are handling the proper oversight of loan portfolios. What are they looking for as potential signs of future problems that may be avoided?

Moderator:

Charles H. Kauffman, Jr

President, C.H.Kauffman & Associates, Inc.

Panelists:

- **David T. McLain**, Principal, Palisades Financial
- **Ira Saligman**, Saligman Capital
- **Thomas C. Stackhouse**, First Vice President and Senior Credit Officer, Investors Savings Bank

6:00 p.m. - 8:00 p.m.

Networking Cocktail Reception

Diamond Ballroom A & B

Tuesday, March 16, 2010

7:30 a.m. – 9:00 p.m.

Registration/Information Desk Open

Conference Headquarters Outside the Mark Etes Arena

7:30 a.m. – 9:00 a.m.

Continental Breakfast

Tiara Ballroom A

9:00 a.m. – 10:30 a.m.

Unlocking Pension Fund Capital

Tiara Ballroom A

Moderator: **John M. Decker**, Principal, Dequity Investment Group, LLC

Panelists: TBA

10:45 a.m. – 12:00 p.m.

Lenders Panel

Tiara Ballroom A

Moderator: **Ronald M. Shapiro**, Senior Vice President, Union Center National Bank

Panelists: TBA

12:00 p.m. – 3:00 p.m.

Exhibit Hall

Grand Ballroom A

12:00 p.m. – 2:00 p.m.

Lunch in Exhibit Hall

Grand Ballroom A

Commercial Property/Residential Program

3:00 p.m. – 5:00 p.m.

How are the banks handling the current market issues?

Tiara Ballroom B

7:00 p.m. – 9:00 p.m.

Opening Residential Networking Cocktail Reception in the Mark Etes Arena

(Commercial Attendees Invited)

Residential Program

Wednesday, March 17, 2010

7:30 a.m. – 8:00 p.m.

Registration/Information Desk Open

Conference Headquarters Outside the Mark Etess Arena

7:30 a.m. – 9:00 a.m.

Continental Breakfast

Tiara Ballroom A & B

8:30 a.m.

Welcome:

- **E. Robert Levy, Esq.**, Conference Chairman; Executive Director, MBA-NJ, NJAMB and MBA-PA

9:00 a.m. – 12:00 p.m.

The Mortgage Summit: Confront the New Decade with Advice from Respected Mortgage Professionals – Part I

Tiara Ballroom A & B

Moderator:

- **Regina M. Lowrie, CMB**, President & CEO, Vision Mortgage Capital, LLC

Speakers:

- **Michael Berman (GSE's)** (Invited)
- **David Stevens (FHA)** (Invited)
- **Ted Tozer (Ginnie Mae)** (Invited)

Part II

Tiara Ballroom A & B

Moderator:

- **Regina M. Lowrie, CMB**, President & CEO, Vision Mortgage Capital, LLC

Panel:

- **Barry Bier** (Invited)
- **Daniel G. Crockett** (Invited)
- **Peter Norden** (Invited)

12:00 p.m. - 5:00 p.m.

Exhibit Hall Open

Mark Etess Arena

12:00 p.m. - 2:00 p.m.

Lunch in the Exhibit Hall

Mark Etess Arena

1:45 pm - 3:15 pm.

Legends of Industry

- **Felix Beck** (Invited)
- **Rob Couch** (Invited)
- **Murphy** (Invited)

3:15 p.m. - 4:30 p.m.

Regulators Roundtable

Diamond Ballroom C & D

Moderator:

- **E. Robert Levy, Esq.**, Conference Chairman; Executive Director, MBA-NJ, NJAMB and MBA-PA

6:00 p.m. - 8:00 p.m.

Networking Cocktail Reception – Security Atlantic

Grand Ballroom B & C

Thursday, March 18, 2010

Critical Issues Day

8:30 a.m. – 3:15 p.m.

Registration/Information Desk Open

Conference Headquarters Outside the Mark Etess Arena

8:30 a.m. - 9:30 a.m.

Continental Breakfast

Grand Ballroom A

9:00 a.m. – 10:15 a.m.

Markison (Invited)

10:15 a.m. – 11:30 a.m.

FHA

11:30 a.m. – 12:45 p.m.

Lunch with speaker

12:45 p.m. – 2:00 p.m.

Panel

2:00 p.m. – 3:15 p.m.

Panel

SAFE Education will be offered 17 hours, NJ, PA and NY on Tuesday, Thursday and Friday.